

LAURA NEMAZEE JOHNSON

Arvada, Colorado 80005 | p 303.859.1976 | e laura.nemazee@gmail.com | w lauranemazee.com | in /in/lauranemazee

SUMMARY

Web Developer with design experience conceptualizing, designing, and producing impactful, visually branded solutions for clients

[gh github.com/nemazeelaura](https://github.com/nemazeelaura)

I work with HTML/CSS/JS/Node/ MongoDB, Illustrator, InDesign and PS

Organizing and making content visually appealing is my number one favorite!

SKILLS

Photoshop, InDesign, Illustrator, HTML 5, CSS 3, SASS, JS (ES6, DOM Manipulation) Angular, Node.js, EJS, and AJAX

EDUCATION

GENERAL ASSEMBLY

Full Stack Web Developer
Technologies learned: React, Angular 4 + 5, SQL, Sequelize, Express, Node (running local servers), Postgress, Javascript, MongoDB, Mongoose, Express, Mocha Tests, Typescript, PHP, WordPress, HTML, CSS3, SASS, Tailwind CSS, Bootstrap, JS (ES6, Dom Manipulation, OOP), JQuery, AJAX

BFA, PACKAGE DESIGN

Fashion Institute of Technology
Summa Cum Laude

AAS, COMMUNICATION ARTS

Dutchess Community College
Dean's List

ADOBE GRAPHICS CERTIFICATION

Platt College

EXPERIENCE

PEARSON LEARNING (now BOUNDLESS LEARNING) February 2022–2024
AQUENT and ROBERT HALF October 2018–December 2022 | *Pearson contract*
Responsible for supporting Lead Developer throughout the life-cycle of higher education course development work. Perform all tasks ranging from content placement and corresponding coding within Moodle and Canvas LMS. Perform QA tasks and ensure courses are ADA compliant.

PDS TECH August–November 2020 | *Contracted to Dominion Voting*
Data conversion of PDF and Word documents to modern HTML/CSS with an emphasis on accessibility standards.

GA PROJECTS March 2018

Cheer-Up App | Full-Stack web app to get and save favorite quotes from API /MongoDB/ Mongoose/ Node/ EJS Templating/ Express/ Bootstrap/ JavaScript/ Passport/ JSON/ Deployed on Heroku

GOT-Trivia | Web app one-person trivia game rendered in a browser with HTML/ CSS/ JavaScript/ Deployed on Git-Hub pages

FREELANCE | 2000–2018

- The Ribble Group | Design print and digital marketing materials including brochures, monthly newspapers, advertisements, sales collateral, website, and online/social media content for Arvada's number one real estate company and top-10 Denver-Area firm. Write a monthly spotlight column in West Arvada News used for blog and social media content
- Smartwool | Digital technician for an outdoor apparel retailer specializing in wool-based textiles. Rendered product illustrations and catalog imagery with emphasis on color accuracy and visual consistency
- Bella A Boutique | Created and adapted visual branding across logos, websites, advertising, social media, and email campaigns. Created the company website using LightSpeed, HTML, JS, and CSS. Designed promotional emails and postcards advertising brand promotions, effectively increasing email open rate from 20% to 35%
- Meiklejohn Elementary School | Designed the school newsletter and produced multiple logos for school-affiliated clubs and organizations. Designed brochures and assisted in hiring instructors for after-school enrichment classes for various topics (woodworking, science, cooking)

GRAPHIC DESIGNER | Eastern Slope Distributing 1994–2000

- Designed retail catalogs for a paint and hardware distribution company
- Created line drawings, two-color promotional fliers, and produced black and white product photography, working with in-house printers

PREVIOUS EXPERIENCE

DESIGN ASSISTANT | Avon

- Supported Avon's senior designer with concept development, design research, and marker rendering; created design comps and 3D models